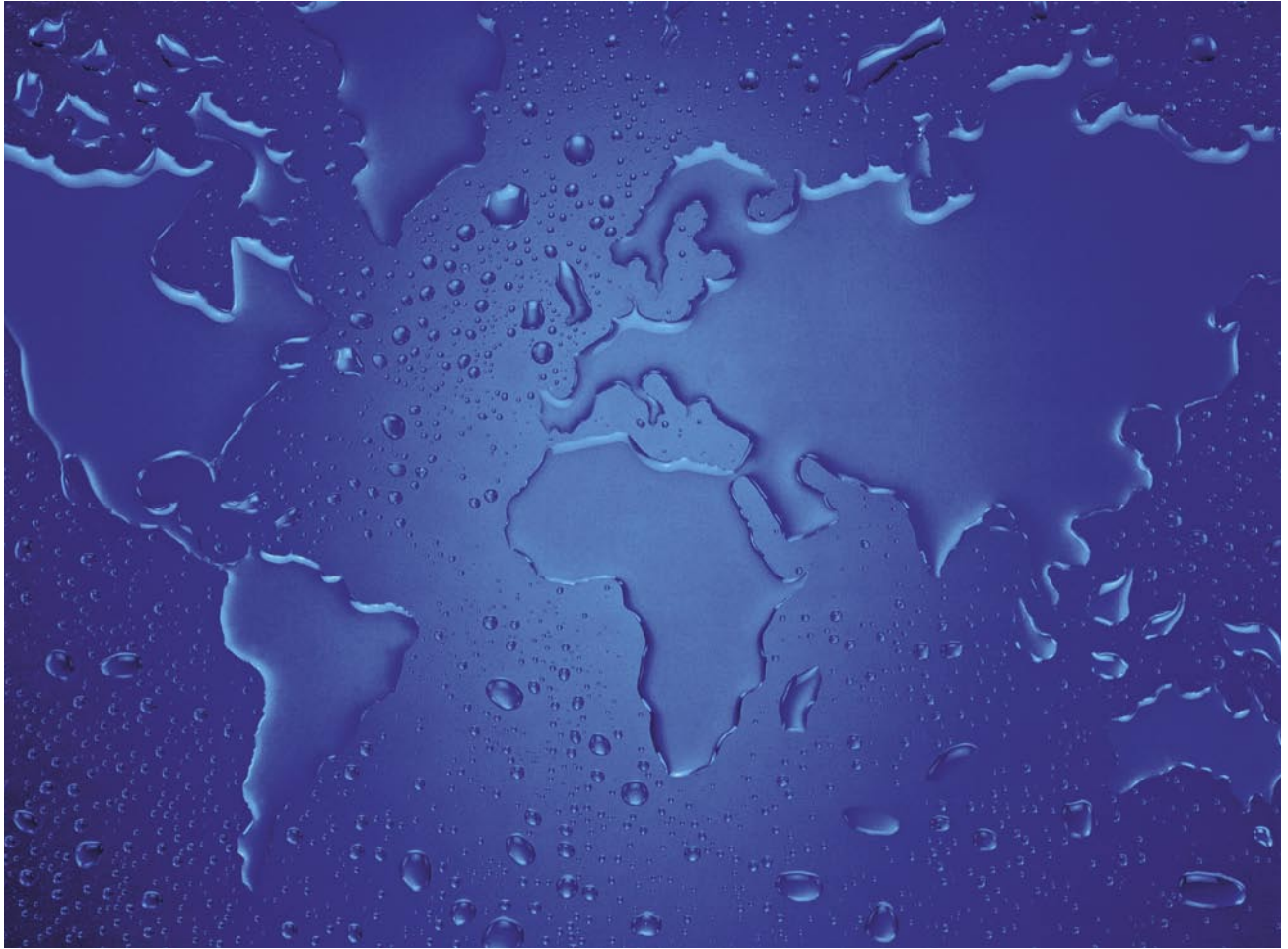
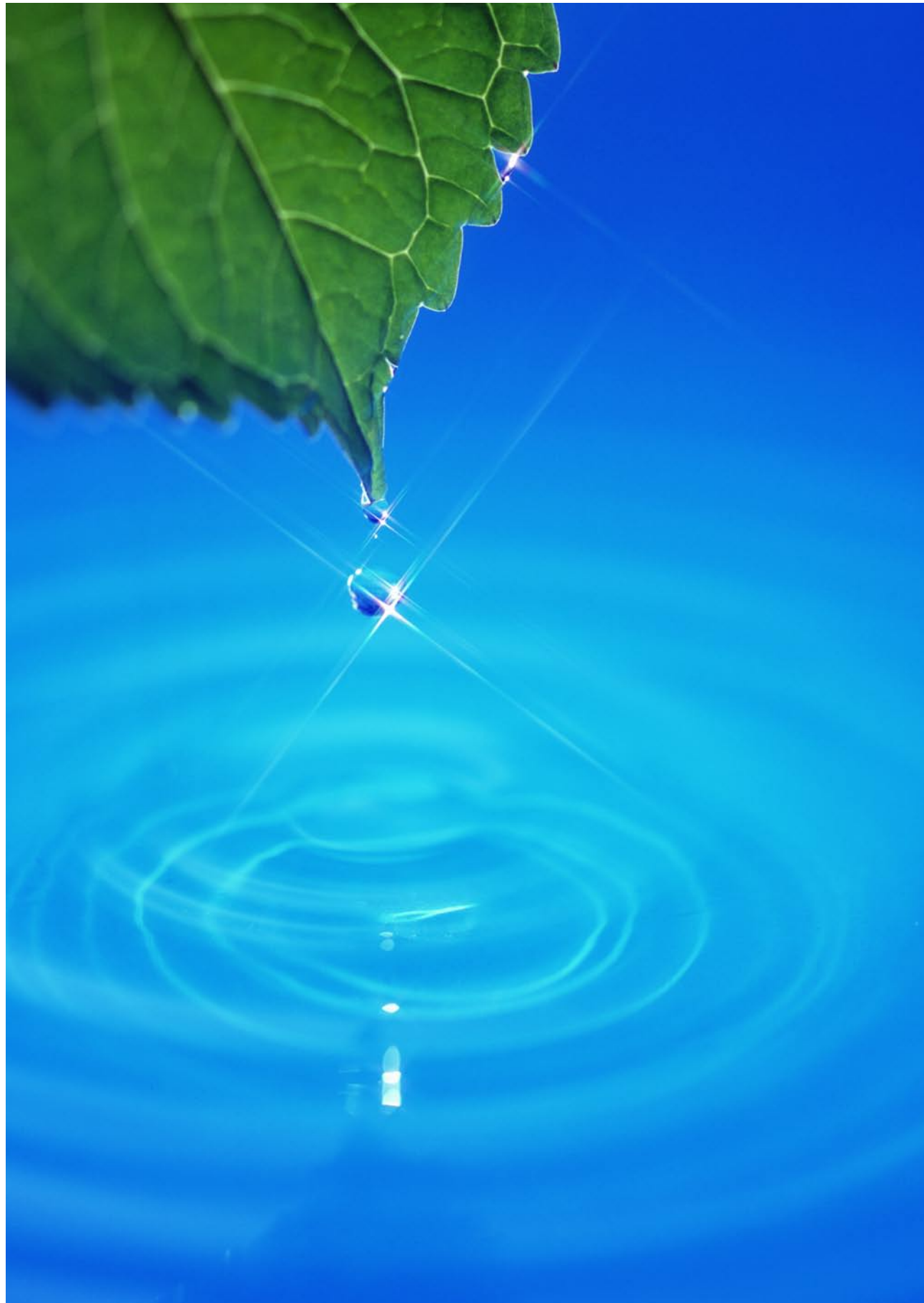


*Nothing wasted. Period.*





*Falcon Waterfree Technologies*

### ***We go to the ends of the earth to save water***

Acceptance and interest in waterfree urinal systems have grown as the world's leadership has adopted a greater sense of urgency about finding solutions for a future where fresh water may be less available and certainly more costly. With an estimated 50 million flush urinals installed globally, it is easy to see why a proven waterfree alternative is gaining favor.

### ***Environmental Benefits of Falcon Waterfree Urinals***

Only around 0.3 percent of the water on earth is usable by humans, according to the U.S. Geological Survey. This fact emphasizes the importance of eliminating unnecessary water use. Each Falcon Waterfree urinal saves an average of 40,000 gallons (151,000 liters) of water each year. That is the equivalent of nearly nine full tanker trucks of water that could be used for more essential purposes.

Plus, with Falcon technology, water does not have to be pumped to or from the urinal. This significant energy savings dramatically reduces carbon dioxide emissions – emissions that contribute to global warming.

In addition, Falcon Waterfree products lessen the demand placed on wastewater treatment plants. By freeing up plant capacity, they help reduce the risk of sewage overflows.

Finally, Falcon Waterfree urinals promote the water conservation goals of the LEED Green Building Rating System.



***By conserving fresh water, you can make a significant contribution toward a more sustainable future.***



*A proven solution  
and new world  
standard*

Falcon Waterfree urinals are part of standard construction and renovation specifications for corporations, schools, federal agencies, and regional governments. The following pages are a small sample of facilities that have made Falcon Waterfree urinals their standard.



*Why do architects  
specify Falcon  
waterfree urinals,  
again and again?*

Easy LEED points. A competitive advantage. Reducing operational costs for clients. It's the right thing to do.

Leading architects and contractors stake their reputations on projects that provide a competitive edge. The edge comes from an efficient use of space, resources, and technology. Falcon Waterfree urinals have been specified in benchmark facilities around the world for more than a decade.

And many architects and contractors use Falcon Waterfree urinals in their own facilities. Here are a few:

- Alberici Corp.*
- BNIM Architects*
- CICH Construction*
- CTA Architects Engineers*
- D. Wilson Construction*
- Doty & Miller Architects*
- Dreyfuss & Blackford Architects*
- Fox & Fowle Architects*
- GMB Architects-Engineers*
- Gastinger Walker Harden Architects*
- Gensler Architects*
- Hawk Mechanical Contractors*
- Hemminger Construction*
- Integrated Architecture*
- Neumann Monson Architects*
- SKLARchitecture*
- Tetreault, Parent, Languedoc Architects*
- TICO Contractors*
- Turner Construction*
- VCBO Architect*

*National Association  
of Realtors  
Headquarters  
in Washington, DC*



***“The waterfree urinals work as promised. There’s no odor and they simply work!”***

Bradley Clark - Property Manager

- LEED-NC Silver Certification awarded in May 2005
- AIA COTE Award
- Numerous other recognitions from the Washington Business Journal and DC Civic Association.
- 2 blocks from the Capital building
- 300 occupants
- 22 Falcon Waterfree urinals



*Falcon Waterfree Technologies*

*Jackie Gleason  
Theater and Miami  
Convention Center in  
Miami Beach, FL*



***“The design of the waterfree urinals fit perfectly with the classic art deco style of the theater.”***

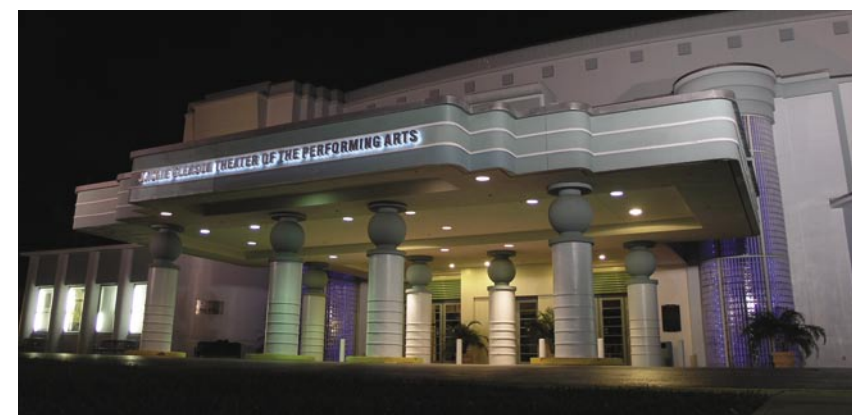
Angelo Grande - Facility Manager

The Gleason Theater was home to the legendary Jackie Gleason Show in the 1960’s, and now hosts world-renowned performances and events.

The Miami Convention Center hosts major events year-around with demanding patrons, who are hard on restrooms.

Both facilities, managed by SMG, feature Falcon Waterfree urinals throughout. According to Angelo Grande, “the elimination of flush valves alone was worth the effort of replacing the old flush urinals.”

- Convention Center: 1.2 million feet
- Theater: 2,700 seats
- Fully renovated in 2005
- 124 Falcon Waterfree urinals



*Nothing wasted. Period.*

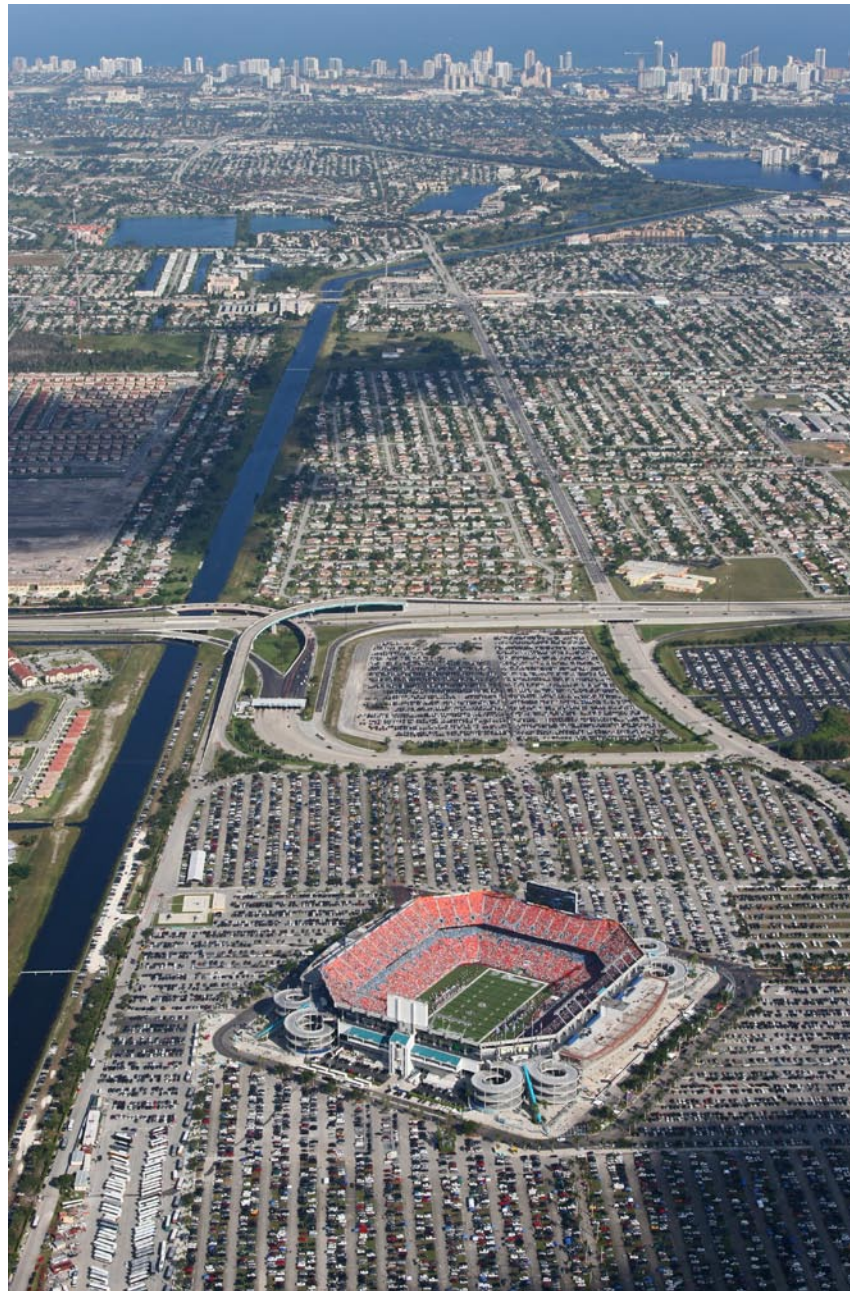
*Dolphin Stadium in  
Miami Gardens, FL*

*“The waterfree urinals are fantastic. I never have to worry about odor or maintenance because they just work. It’s hard to ask for anything more.”*

Frank Everton  
- Facility Maintenance Manager

Millions of people pass through the gates of Dolphin Stadium each year to cheer on the Miami Dolphins and Florida Marlins. Fast action in the sporting events leave little time for flushing and zero tolerance for “out of service” urinals. Both are a thing of the past, thanks to the Falcon Water-free urinals that were installed nearly five years ago.

- 75,540 seats
- 340+ days of operation per year
- 200+ Falcon Waterfree urinals



*Bank of America  
One Bryant Park  
in New York City*

*“A Better Jobn - Each of the building’s 200 waterfree urinals saves an estimated 40,000 gallons of water a year.”*

Popular Science, March 2005

In the “What’s New in 2005” feature of Popular Science magazine, the Bank of America was given the title “Best Engineering” for being “The Most Ambitious Eco-Friendly Sky-Scraper”

- Scheduled for completion in 2008
- 54 floors
- 1,200 feet (366 m) tall
- 2.2 million sq. ft.
- 200 Falcon Waterfree urinals



*Nou Camp  
Barcelona Football  
Club in Spain*



- Site of the 2006 World Cup Soccer Tournament and home field for the Barcelona Football Club
- Built in 1956
- 98,934 seats
- 900 Falcon Waterfree urinals



**RadioShack® HQ:**  
*Wired and Ready To Go*

by Joanna R. Turpin

You might expect a retail electronics corporation to employ a forward-thinking approach for the design and integration of its new headquarters. And you'd be right. Vendors as design team members, a lack of changeorder surprises, and an unusually fluid strategy for getting on the fast track are just three of the ways the company got its facility plugged in for success.

**DESIGN**  
The design team consisted of three firms: the architecture firm of Skidmore, OWINGS & Merrill LLP, the interior design firm of HOK, and the engineering firm of Jacobs Engineering Group Inc. The project was a 1.2 million sq ft building with 2,400 employees and 2,400 parking spaces. The building is a prime example of a green building, with a LEED Gold certification. The design team worked closely with the client to ensure that the building was not only functional but also environmentally friendly. The project was completed in 2005 and has since become a model for sustainable design in the retail industry.

- Radio Shack  
Headquarters in  
Fort Worth, TX*
- 3 buildings
  - 900,000 total sq. feet
  - 2,400 employees
  - 60 Falcon Waterfree urinals

- The Rose Bowl Stadium*
- 92,542 seats
  - Championship football games and entertainment events year around
  - 200+ Falcon Waterfree urinals



*Las Vegas  
Motor Speedway  
in Nevada*

- Year-around operations and large scale events
- 140,000 seats
- 370 Falcon Waterfree urinals



- Atlanta Hartsfield  
Airport*
- Busiest airport in the world, with more than 84 million passengers per year
  - 365 operating days per year
  - 80 Falcon Waterfree urinals



Initial questions about waterfree urinals often relate to odor and hygiene. Yet, waterfree urinal systems actually reduce odors and contribute to a cleaner, more sanitary restroom. A few facts explain why:

- Urine is essentially odorless. “Urine odor” primarily results from the reaction of urine with water and air, creating ammonia gas. Without water, the bowl quickly dries between uses and produces no detectable odor. Plus, once urine passes through the liquid sealant in the cartridge, an airtight seal is created between the drain and restroom.
- Bacteria and viruses thrive on moist surfaces, and the wet surface of a flush urinal is a breeding ground for their growth. Flushing doesn’t kill bacteria and viruses – plus, the flush creates a plume that spreads them around the restroom.

Combine the findings of these experts with the approval of thousands of users around the world. Waterfree urinals not only make better economic sense, but they can also make restrooms safer and more pleasant.

*“By installing a waterfree urinal, with predominantly dry surfaces and no flushing actions, the exposure to airborne bacteria is reduced tremendously. With proper attention, the maintenance requirements for this urinal are absolutely minimal compared with keeping mechanical flush systems operational and leak free.”*

Brian Yeoman, The University of Texas - Health Science Center at Houston

*“In my professional opinion, I believe the use of Falcon Waterfree Urinals would result in a significant improvement in public restroom hygiene.”*

Charles P. Gerba, Ph.D., Professor of Environmental Microbiology - University of Arizona

*Hygienic and  
Aesthetic Benefits*



*Falcon Waterfree Technologies*

Today, our company conducts business on every continent. We manufacture in nine countries and have offices and affiliates in over 26 nations. We continue to build on this extensive international customer service network.

Falcon Waterfree urinals are manufactured and marketed in different regions of the world by recognized leaders in the plumbing and hygiene industry, including:

- **Falcon Waterfree Technologies:** the main brand of the technology behind the waterfree urinal, with offices in 14 countries.
- **Sloan Valve Company:** the leading designer and manufacturer of flushometers and other plumbing products.
- **American Standard:** the world's leading producer of bathroom and kitchen fixtures and faucets.
- **JohnsonDiversey:** a world leader in cleaning and hygiene products and solutions.

Several more regional leaders in the plumbing and hygiene industry have also joined our team of domestic and global marketing partners. Together, we have installed more than 100,000 Falcon Waterfree urinal systems to date, with an eye on replacing a healthy share of the more than 50 million water-using urinals already installed. It's the way we'll meet our vision: to promote conservation of the Earth's precious supply of fresh water and support sustainable resource management by becoming the leading urinal system provider in the world.

*A Global Focus  
and Presence*

*Nothing wasted. Period.*



*We go to the ends of the earth to save water.*